

ORDER



Orders
Order / Rev: 43174
Alt Order #: 27570531
Product Desc: Issue
Estimate: 11168
Flight Dates: 11/01/21 - 11/07/21
Original Date / Rev: 10/28/21 / 10/28/21
Order Type: GENERAL

KLKN-TV

Primary AE: Katz Washington, D.C.
Sales Office: DC
Sales Region: National

Agency
Name: Buying Time LLC
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW Ste 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Facebook
Demographic: A18+
Product Codes: Group Organizations
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: GEN
Priority: P-04

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/21	11/07/21	8	\$1,490.00	\$1,266.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2021	8	\$1,490.00	\$1,266.50	0.00
Totals	8	\$1,490.00	\$1,266.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KLKN-TV	15%	\$1,490.00
Market	100%	\$9,933.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KFXL	0%	\$0.00
KGIN	0%	\$0.00
KHAS	0%	\$0.00
KHGI	0%	\$0.00
KHNE	0%	\$0.00
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KOLN	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00
KYNE	0%	\$0.00

UNKWN 85% \$8,443.33

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Order / Rev: 43174
 Alt Order #: 27570531
 Flight Dates: 11/01/21 - 11/07/21

Advertiser: Facebook
 Product Desc: Issue
 Estimate: 11168

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	11/01/21	11/05/21	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	MTWTF--	:30	1	\$95.00	P-05	0.00	NM	1	\$95.00
CH8EYEWITN6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/01/21		11/01/21	11/07/21	MTWTF--	1		\$95.00		0.00						
N 2	KLKN	11/01/21	11/05/21	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	MTWTF--	:30	2	\$125.00	P-02	0.00	NM	2	\$250.00
CH8EYEWNEWS-M															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/01/21		11/01/21	11/07/21	MTWTF--	2		\$125.00		0.00						
N 3	KLKN	11/01/21	11/05/21	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	MTWTF--	:30	1	\$180.00	P-04	0.00	NM	1	\$180.00
CH8EYEWNEWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/01/21		11/01/21	11/07/21	MTWTF--	1		\$180.00		0.00						
N 4	KLKN	11/01/21	11/05/21	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	MTWTF--	:30	1	\$275.00	P-04	0.00	NM	1	\$275.00
CH8EYEWNEWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/01/21		11/01/21	11/07/21	MTWTF--	1		\$275.00		0.00						
N 5	KLKN	11/01/21	11/05/21	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	MTWTF--	:30	2	\$325.00	P-04	0.00	NM	2	\$650.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/01/21		11/01/21	11/07/21	MTWTF--	2		\$325.00		0.00						
N 6	KLKN	11/07/21	11/07/21	This Week This Week	CM	8a-9a	-----S	:30	1	\$40.00	P-06	0.00	NM	1	\$40.00
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/01/21		11/01/21	11/07/21	-----S	1		\$40.00		0.00						
Totals													8	\$1,490.00	



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27570531

Changes as of: 10/28/2021 at 1:02 PM

Version: Current State Version 1

CPE: 1505/1580/11168

Flight: 11/1/21 - 11/7/21

Station: KLKN

Con Type: POLITICAL/VOTE

Agency: BUYING TIME,LLC

Advertiser: FACEBOOK

Market: Lincoln&Hsing-Kmy-Pls
DMA

Total \$: \$1,490.00

650 Massachusetts
AVE NW

Product: Issue

Office: WASHINGTON

Total Spots: 8

Suite 210

Agency Order #: 11078866

Service: Nielsen

Total CPP: \$0.00

Washington, DC 20001

Buyer: Neckel, Danny

Primary Demo:

Total GRP:

Salesperson: ALEXANDRA
BRADLEY

Assistant: ALEXANDRA BRADLEY

Traffic #: 43174

202-955-5342

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	11/1 - 11/1		Total Spots	Total \$	CPP*	GRP*
						11/1	11/1				
1	M-F 6a-7a		CH8EYEWITN6AM	\$95.00	30	1		1	\$95.00	\$0.00	0.0
2	M-F 11a-12n		CH8EYEWNEWS-M	\$125.00	30	2		2	\$250.00	\$0.00	0.0
3	M-F 5p-5:30p		CH8EYEWNEWS-5	\$180.00	30	1		1	\$180.00	\$0.00	0.0
4	M-F 6p-6:30p		CH8EYEWNEWS-6	\$275.00	30	1		1	\$275.00	\$0.00	0.0
5	M-F 10p-10:35p		LATE NEWS	\$325.00	30	2		2	\$650.00	\$0.00	0.0
6	Su 8a-9a		THIS WEEK	\$40.00	30	1		1	\$40.00	\$0.00	0.0
TOTALS: 8						8		8	\$1,490.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27570531 Changes as of: 10/28/2021 at 1:02 PM Version: Current State Version 1
CPE: 1505/1580/11168 Flight: 11/1/21 - 11/7/21 Station: KLKN
Agency: BUYING TIME, LLC Advertiser: FACEBOOK Market: Lincoln&Hstng-Kmy-Pls
DMA

650 Massachusetts Ave NW Product: Issue Office: WASHINGTON
Suite 210 Agency Order #: 11078866 Service: Nielsen
Washington, DC 20001 Buyer: Neckel, Danny Total CPP: \$0.00
Salesperson: ALEXANDRA BRADLEY Primary Demo: Total GRP: Traffic #: 43174
202-955-5342 Assistant: ALEXANDRA BRADLEY

Separation:

Special Instructions

Date/Time	Added by	Comment
10/28/21 1:02 PM	System	Notice Received.
10/28/21 11:23 AM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$9,933
KLKN Share:	15%
Comment:	est
Unknown:	85%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$1,490.00	N/A	0.0
Total	100%	8	\$1,490.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2021-Nov	8	\$1,490.00
Total	8	\$1,490.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/28/21 12:18 PM					\$0
Queued for Electronic Contracting	10/28/21 11:25 AM					\$0
New	10/28/21 11:22 AM	TREVOR HEATON	Confirmed	8		\$1,490.00

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.